

Democratizing Mobility Data Globally



Real-Time Hyper Analytics

2.5 billion people

190 countries

+1 billion locations

ARCANOR[®] HYPER ANALYTICS

Arcanor is a global, hyper-speed data intelligence company, that offers insights and actions to **grow your revenue.**



Cookieless audiences with high granularity

All Ad Platforms Using a Single Audience Platform

The audiences created with Laser can be published on Facebook, Twitter, TikTok and Google with a single click.

Unique Audiences for Higher ROAS (Up to x85 with %74 e-commerce sales increase)

Laser offers a rich variety of filters to create an audience such as location visits, lifestyle habits, carrier, income, visits to specific locations, home zone/work zone, time...

Proven Better Against Top Ad Companies

Since Laser is using Arcanor's data, while allowing users to create more specific audiences than other platforms, Laser audiences are also greater in number for the same audiences

Cookieless Audiences

Laser - the world's first and only self-service, cookie-free audience creation platform - is not affected by the prohibition of Cookies and Pixels by web browsers.



Audience competition and market intelligence from past to the present in real time

Market Intelligence

After creating an audience through Laser and publishing your ads, you can analyze that specific audience

Detailed Analysis

Vision also offers the variety of filters Laser offers. Using these filters, Vision allows analysis of very specific audiences.

Real-Time Results

Vision uses Arcanor's data lake which makes it faster than any other data analysis company allowing users to visualize a very complex audience in seconds.

Granularity

Our competitors cannot generate insights through polygons in big masses. Due to our patented algorithms, we can use the polygon method to accurately mark the borders of any locality anywhere in the world.

Features

Features

Differences

Differences

